Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Diversity Marketplace 2016 in Atlanta, January 17-19, 2016. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Sunday, January 17
4:30–5:45 p.m.
☐ Value of Your Business: The Rumble  Presented Carson Edwards, Jr., MBA, CASE
   1.25 hours/A. Strategic Planning

Monday, January 18
9:30–11:30 a.m.
☐ Building Community Bridges... One Meal at a Time  Presented by Cabrin Kelly-Hale and Steven Kuentz
   .75 hour/A: Strategic Planning

Tuesday, January 19
10:45–11:45 a.m. & 11:45 a.m.–12:30 p.m.
☐ TrendsFest: Meetings You Can imagine  Presented by Christine Born and Shermell Williams
   .75 hour/G: Meeting or Event Design
☐ How Cultural Competence Helps Your Bottom Line  Presented by Apoorva N. Gandhi
   .75 hour/D: Financial Management
☐ Finding Cultural Unity Through Food  Presented by Cabrin Kelly-Hale and Steven Kuentz
   .75 hour/G: Meeting or Event Design
☐ Stories That Sell: 5 Conversations You Must Have With Your Audience  Presented by Janice Roberson
   .75 hour/I: Marketing

Name ________________________________________________________________

Company/Organization _________________________________________________

Email Address ________________________________________________________