

# Connect

## Continuing Education Credits Form for Education Sessions August 25-27, 2016

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect 2016 in Grapevine, August 25-27, 2016. To learn more about what is required for the application process, please visit [conventionindustry.org](http://conventionindustry.org).

*This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.*

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### Thursday, August 25

1:30–4:30 p.m.

- Tech Design Challenge  
*Presented by Crystal Washington and Jim Spellos, CMP*  
⌚ **3 hours/I. Marketing**
  - Sporting Event Producer Mashup  
*Presented by Serena Andrews and April LaFramboise*  
⌚ **3 hours/G. Meeting or Event Design**
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### Friday, August 26

9:30–10:00 a.m.

- Social Justice and How it Affects Your Meetings  
*Presented by Stephanie Davis Smith*  
⌚ **0.5 hour/C: Risk Management**
  - Moving to Transformative Conferences That Focus on Business Outcomes  
*Presented by Jeff Hurt*  
⌚ **0.5 hour/A: Strategic Planning**
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9:45–10:45 a.m.

- Designing an Effective Budget  
*Presented by Bonnie Wallsh, MA, CMP, CMM*  
⌚ **1 hour/D: Financial Management**
- Room Block Poaching: It Could Happen to You  
*Presented by Michael Owen and MaryAnne P. Bobrow, CAE, CMP, CMM, CHE*  
⌚ **1 hour/H: Site Management**
- Stories That Sell: 5 Conversations You Must Have With Your Audience  
*Presented by Janice Roberson Anderson*  
⌚ **1 hour/I: Marketing**
- Meeting Economics: Strategies to Improve Attendance, Sponsorship, Engagement and Your Bottom Line  
*Presented by Mariela McIlwraith, CMP, CMM, MBA*  
⌚ **1 hour/D: Financial Management**
- Hot Technologies 2016 for Advanced Professionals  
*Presented by Jim Spellos, CMP*  
⌚ **1 hour/G: Meeting or Event Design**



**Friday, August 26**

**9:45-10:45 a.m. (continued)**

- How Prepared are You?  
*Presented by Tyra W. Hilliard, PhD, JD, CMP; Jonathan Howe and Dan Moher*  
🕒 **1 hour/C: Risk Management**
- CSR for the Specialty Market  
*Presented by Rebecca Coons*  
🕒 **1 hour/A. Strategic Planning**
- Beyond the Bullet Points  
*Presented by Brandt Krueger*  
🕒 **1 hour/G. Meeting or Event Design**

**10:00 a.m.-12:15 p.m.**

- The RFP Rumble  
*Presented by Shawna Suckow, CMP*  
🕒 **2.15 hours/B: Project Management**
- Instructional Design, Demystified  
*Presented by Aaron D. Wolowiec, MSA, CAE, CMP, CTA*  
🕒 **2.15 hours/G: Meeting or Event Design**

**10:30-11:00 a.m.**

- CMP Certification: Your Questions Answered  
*Presented by Gayle Rosnick*  
🕒 **0.5 hour/J: Professionalism**
- A Discussion on Diversity in Association Meetings  
*Presented by Larissa J. Schultz, CMP, MHA*  
🕒 **0.5 hour/F: Stakeholder Management**

**11:15 a.m.-12:15 p.m.**

- eRFP Best Practices  
*Presented by Robert J. Wilson*  
🕒 **1 hour/B: Project Management**
- Creative Blocks, Melting Clocks, Salvador Dali and You  
*Presented by Nathan Schwagler*  
🕒 **1 hour/G: Meeting or Event Design**
- Beluga and Bubbles, or Beer and Brats?  
*Presented by Cabrin Kelly-Hale and Michael Petersen-Incorvaia*  
🕒 **1 hour/G: Meeting or Event Design**
- Conference Refugees: Why the Hallway Is More Appealing Than the Ballroom  
*Presented by Josh Packard*  
🕒 **1 hour/F: Stakeholder Management**
- Revolutionizing the Annual Conference: Six Steps to Higher Revenues and Attendance  
*Presented by Jeff Hurt*  
🕒 **1 hour/D: Financial Management**
- Contract Clause Clash: How to Draft Contracts from Real Life Conflicts  
*Presented by Lisa Sommer Devlin and Barbara F. Dunn*  
🕒 **1 hour/B: Project Management**



**Friday, August 26**

**11:15 a.m.–12:15 p.m. (continued)**

- The Value of Your Business  
*Presented by Carson Edwards, Jr., MBA, CASE*  
🕒 **1 hour/A: Strategic Planning**

**11:30 a.m.–12:00 p.m.**

- Social Media Overload  
*Presented by Tess Vismale, CMP and Alex Plaxen*  
🕒 **0.5 hour/I. Marketing**
- What Keeps You Up at Night?  
*Presented by Janice Roberson*  
🕒 **0.5 hour/G. Meeting or Event Design**

**2:45-3:30 p.m.**

- The Biggest Little Session in Networking  
*Presented by Shawna Suckow, CMP*  
🕒 **0.75 hour/G: Meeting or Event Design**

**3:45-4:45 p.m.**

- The Cost of Culinary Creativity  
*Presented by Cabrin Kelly-Hale and Michael Petersen-Incorvaia*  
🕒 **1 hour/G: Meeting or Event Design**
- Designing an Effective Budget  
*Presented by Bonnie Wallsh, MA, CMP, CMM*  
🕒 **1 hour/D: Financial Management**
- Why Manners Matter: A Discussion on the Lack of International Etiquette  
*Presented by Larissa J. Schultz, CMP, MHA*  
🕒 **1 hour/F: Stakeholder Management**
- Effective Event Marketing: What is Your Company Doing to be Successful?  
*Moderated by Kelsey Ogletree with Janice Roberson Anderson, Michele Wierzgac, MSED, CMM; Jared Beard, and Jenn T. Grace*  
🕒 **1 hour/I: Marketing**
- Strategies for Attracting and Growing the Right Audience  
*Presented by Jeff Hurt*  
🕒 **1 hour/F: Stakeholder Management**
- Cybersecurity: Top 10 Things You Need to Know  
*Moderated by MaryAnne Bobrow, CAE, CMP, CMM, CHE and Jonathan Howe, Esq.*  
🕒 **1 hour/C: Risk Management**

**3:45-5:45 p.m.**

- Secrets to Enhancing the Wine & Culinary Experience  
*Presented by Barbara F. Dunn*  
🕒 **2 hours/G: Meeting or Event Design**



**Friday, August 26**

**3:45-4:15 p.m.**

- CSR for the Incentive Planner  
*Presented by Rebecca Coons*  
⌚ **0.5 hour/A: Strategic Planning**

**4:30-5:00 a.m.**

- Ethics, Legalities and Your Meeting  
*Presented by Roxanne Langer*  
⌚ **0.5 hour/C: Risk Management**
- Leveraging the Science of Group Creativity to Create Client Value  
*Presented by Nathan Schwagler*  
⌚ **0.5 hour/G: Meeting or Event Design**

**5:00-6:00 p.m.**

- New to the Industry? Strategies for Ramping Up Your Learning Curve  
*Presented by Michele Wierzgac, MSED, CMM, and Bonnie Wallsh, MA, CMP, CMM*  
⌚ **1 hour/A: Strategic Planning**
- Design: Theory and Reality Collide  
*Presented by Chris Gasbarro and Megan Thompson*  
⌚ **1 hour/G: Meeting or Event Design**
- AV and Production: From Selection to Execution  
*Presented by Austin Johnston, Brandt Krueger and Matt Clouser*  
⌚ **1 hour/G: Meeting or Event Design**
- Using Business Intelligence to Manage Meetings Strategically  
*Presented by Robert J. Wilson*  
⌚ **1 hour/A: Strategic Planning**
- The Culinary Eureka Effect  
*Presented by Cabrin Kelly-Hale and Michael Petersen-Incorvaia*  
⌚ **1 hour/G: Meeting or Event Design**
- Hackathon: Meeting and Tech Hacks to Enhance Productivity  
*Presented by Shawna Suckow, CMP and Jim Spellos, CMP*  
⌚ **1 hour/G: Meeting or Event Design**
- Point-Counterpoint: Expo Perspective  
*Presented by Dana Freker Doody*  
⌚ **1 hour/B: Project Management**

**5:15-5:45 p.m.**

- Social Justice and How It Affects Your Meetings  
*Presented by Stephanie Davis Smith*  
⌚ **0.5 hour/C: Risk Management**
- Supercharge Your Recognition and Incentive Program  
*Presented by Greg Bogue*  
⌚ **0.5 hour/F: Stakeholder Management**



**Saturday, August 27**

**9:45 a.m.–12:00 p.m.**

- Instructional Design, Demystified  
*Presented by Aaron D. Wolowiec, MSA, CAE, CMP, CTA*  
⌚ **2 hours/G: Meeting or Event Design**
- The RFP Rumble  
*Presented by Shawna Suckow, CMP*  
⌚ **2 hours/B: Project Management**

**9:45–10:15 a.m.**

- The RISE Code  
*Presented by Kristen Brown*  
⌚ **0.5 hour/E: Human Resources**
- Ensuring LGBTQ-Inclusive Meetings  
*Presented by Kimberly Vaughan*  
⌚ **0.5 hour/I: Marketing**
- Trends and Hot Topics in Sports  
*Presented by Holly Shelton, CSEE*  
⌚ **0.5 hour/A: Strategic Planning**
- Wait, That's Not a Sales Quota!  
*Presented by Greg Bogue*  
⌚ **0.5 hour/F: Stakeholder Management**

**9:45-10:45 a.m.**

- Selecting and Securing the Perfect Site  
*Presented by Cheryl Payne, CMP*  
⌚ **1 hour/H: Site Management**
- Room Block Poaching: It Could Happen to You  
*Presented by Michael Owen and MaryAnne Bobrow, CAE, CMP, CMM, CHE*  
⌚ **1 hour/H: Site Management**
- Designing Inclusive Events: From ROI to Reach to Rosh Hashanah  
*Presented by Stephanie Davis-Smith, Janice Roberson Anderson and Mariela McIlwraith, CMP, CMM, MBA*  
⌚ **1 hour/G: Meeting or Event Design**
- Advanced Contract Strategies and Enforcement  
*Presented by Barbara F. Dunn, Lisa Sommer Devlin and Dan Moher*  
⌚ **1 hour/B: Project Management**
- Pitching Ideas to the C-Suite: Getting a Yes from the Boss  
*Presented by Michele Wierzgac, MEd, CMM*  
⌚ **1 hour/F: Stakeholder Management**
- How Prepared are You?  
*Presented by Tyra W. Hilliard, PhD, JD, CMP; and Jonathan Howe*  
⌚ **1 hour/C: Risk Management**
- Art of the Deal: Winning Community Activation Strategies Through Sports  
*Presented by Jon Schmieder, Vince Trinidad and John David*  
⌚ **1 hour/F: Stakeholder Management**



**Saturday, August 27**

**10:30-11:00 a.m.**

- CMP Certification: Your Questions Answered  
*Presented by Gayle Rosnick*  
⌚ **0.5 hour/J: Professionalism**
- Moving to Transformative Conferences That Focus on Business Outcomes  
*Presented by Jeff Hurt*  
⌚ **0.5 hour/A: Strategic Planning**
- CSR for the Incentive Planner  
*Presented by Rebecca Coons*  
⌚ **0.5 hour/A: Strategic Planning**
- Sporting Events and Family Engagement  
*Presented by Sean Hardy*  
⌚ **0.5 hour/F: Stakeholder Management**

**11:15-12:15 p.m.**

- Contract Clause Clash: How to Draft Contracts From Real-Life Conflicts  
*Presented by Lisa Sommer Devlin and Barbara F. Dunn*  
⌚ **1 hour/B: Project Management**
- Breaking Down Participation Barriers: Best Practices for Accessible Events  
*Presented by Mariela McIlwraith, CMP, CMM, MBA*  
⌚ **1 hour/H: Site Management**
- Solutions for Doing More With Less  
*Presented by Bonnie Wallsh, MA, CMP, CMM*  
⌚ **1 hour/D: Financial Management**
- Designing a Brain-Based Event  
*Presented by Dan Yaman*  
⌚ **1 hour/G: Meeting or Event Design**
- Hot Technologies 2016 for Advanced Professionals  
*Presented by Jim Spellos, CMP*  
⌚ **1 hour/G: Meeting or Event Design**

**11:30 a.m.-12:00 p.m.**

- A Discussion on Diversity in Corporate Meetings  
*Presented by Larissa J. Schultz, CMP, MHA*  
⌚ **0.5 hour/F: Stakeholder Management**
- How Human Trafficking Affects the Industry  
*Presented by Debi Tengler*  
⌚ **0.5 hour/A: Strategic Planning**

**2:45-3:30 p.m.**

- The Biggest Little Session in Networking  
*Presented by Shawna Suckow, CMP*  
⌚ **0.75 hour/G: Meeting or Event Design**



## Saturday, August 27

### 3:45-5:45 p.m.

- Walk a Mile in My Shoes  
*Presented by Jim Spellos, CMP; and Shawna Suckow, CMP*  
🕒 **2 hours/F: Stakeholder Management**

### 3:45-4:15 p.m.

- Decarbonating Your Events  
*Presented by Mariela McIlwraith, CMP, CMM, MBA*  
🕒 **0.5 hour/A: Strategic Planning**
- Technological Town Hall: AV and Event Technology  
*Presented by Brandt Krueger*  
🕒 **0.5 hour/G: Meeting or Event Design**

### 3:45-4:45 p.m.

- Selecting and Securing the Perfect Site  
*Presented by Cheryl Payne, CMP*  
🕒 **1 hour/H: Site Management**
- Preparing Your Event to Fight Human Trafficking  
*Presented by Stephanie Davis Smith, Debi Tengler and Chuck Paul*  
🕒 **1 hour/A: Strategic Planning**
- Solutions for Doing More With Less  
*Presented by Bonnie Wallsh, MA, CMP, CMM*  
🕒 **1 hour/D: Financial Management**
- Designing a Brain-Based Event  
*Presented by Dan Yaman*  
🕒 **1 hour/G: Meeting or Event Design**
- Meeting Planning Six Sigma Style: LEAN Six Sigma  
*Presented by Robert J. Wilson*  
🕒 **1 hour/D: Financial Management**

### 4:30-5:00 p.m.

- Ensuring LGBTQ-Inclusive Meetings  
*Presented by Kimberly Vaughan*  
🕒 **0.5 hour/I: Marketing**
- Social Media: The Fine Line Between Professional and Personal  
*Presented by Jared Beard*  
🕒 **0.5 hour/I: Marketing**
- Music Licensing for Meetings and Events  
*Presented by Michael Owen*  
🕒 **0.5 hour/G: Meeting or Event Design**

### 5:00-6:00 p.m.

- One Man Can't Expand: How to Build, Train and Maintain a Team of Reliable Volunteers  
*Presented by Janice Roberson Anderson*  
🕒 **1 hour/E: Human Resources**



**Saturday, August 27**

**5:00-6:00 p.m. (continued)**

- Best Practices for Inclusive and Accessible Events  
*Presented by Mariela McIlwraith, CMP, CMM, MBA*  
⌚ **1 hour/H: Site Management**
- How to Successfully Plan and Implement an International Event  
*Presented by Dan Moher*  
⌚ **1 hour/B: Project Management**
- #AskUsAnything  
*Presented by Alex Plaxen and Tess Vismale, CMP*  
⌚ **1 hour/G: Meeting or Event Design**
- Adopt These Heaven-Sent, Research-Proven Conference Insights  
*Presented by Jeff Hurt and Josh Packard*  
⌚ **1 hour/A: Strategic Planning**
- AV and Production: From Selection to Execution  
*Presented by Austin Johnson, Matt Clouser and Brandt Krueger*  
⌚ **1 hour/G: Meeting or Event Design**
- Design: Theory and Reality Collide  
*Presented by Chris Gasbarro and Megan Thompson*  
⌚ **1 hour/G: Meeting or Event Design**

**5:15-5:45 p.m.**

- Ethics, Legalities and Your Meeting  
*Presented by Barbara F. Dunn*  
⌚ **0.5 hour/C: Risk Management**
- Making Your Values Top Priority  
*Presented by Karyn Nishimura Sneath*  
⌚ **0.5 hour/J: Professionalism**

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**Name** \_\_\_\_\_

**Company/Organization** \_\_\_\_\_

**Email Address** \_\_\_\_\_