

Connect MARKETPLACE

Continuing Education Credits Form for Education Sessions Connect Marketplace August 27-29, 2015

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect Marketplace 2015 in Pittsburgh, August 27-29, 2015. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Thursday, August 27

1:30–4:30 p.m.

- Top Strategies for Successful Sponsorship, Learning to Maximize Sponsorship for Your Organization
Presented Ron Seaver, SponsorFx
🕒 **3 hours/D. Financial Management**
 - Total Audience Engagement *Presented by Shawna Suckow, CMP, SPIN*
🕒 **3 hours/G. Meeting or Event Design**
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Friday, August 28

2:45–3:45 p.m.

- MP 101: Advance Your Career With the CMP *Presented by Gayle Dahlman, Convention Industry Council*
🕒 **1 hour/J: Professionalism**
- Contracts Quiz Show *Presented by Barbara F. Dunn, Barnes & Thornburg LLP; and Lisa Sommer Devlin, Devlin Law Firm, P.C.*
🕒 **1 hour/B: Project Management**
- Lock Down: Preventing Your Digital Presence From Being Compromised *Presented by Jim Spellos, CMP, Meeting U.; and Jordan Schwartz, Pathable*
🕒 **1 hour/C: Risk Management**
- Marketing Exchange *Presented by Christine Born, Connect*
🕒 **1 hour/I: Marketing**
- MVP–A New Paradigm for Meetings and Events *Presented by MaryAnne Bobrow, CAE, CMP, CMM, CHE, Bobrow Associates Inc.*
🕒 **1 hour/B: Project Management**
- Navigating the Waters of Professional Speakers *Presented by Timothy D. Mathy, SpeakInc*
🕒 **1 hour/G: Meeting or Event Design**
- Planner/Supplier Rumble: Round 1 *Presented by Shawna Suckow, CMP, SPIN*
🕒 **1 hour/G: Meeting or Event Design**
- Revolutionizing the Annual Conference: Six Steps to Higher Revenues and Attendance *Presented by Jeff Hurt, Velvet Chainsaw Consulting*
🕒 **1 hour/G: Meeting or Event Design**
- Sustainability in the Digital Meeting Landscape *Presented by Tahira Endean, CMP, QuickMobile*
🕒 **1 hour/A: Strategic Planning**
- ConnecTech: Unlocking the Secrets of LinkedIn Thought Leadership *Presented by Dahlia El Gazzar, The Meeting Pool*
🕒 **1 hour/G: Meeting or Event Design**



Friday, August 28

4:00–5:00 p.m.

- Wellness Pod: Become a Meeting Wellness Rock Star! Presented by Tahira Endean, CMP, QuickMobile
🕒 **1 hour/G: Meeting or Event Design**
 - Creating Meetings With Impact: The Move Toward Strategic Conversations Presented by Jeff Hurt, Velvet Chainsaw Consulting
🕒 **1 hour/G: Meeting or Event Design**
 - Everything Is Marketing Presented by Jason Zook, Jason Does Stuff
🕒 **1 hour/I: Marketing**
 - Food, Risk and Liability: More Than Menu Planning Presented by Tracy Stuckrath, CSEP, CMM, CHC, Thrive Meetings & Events; and Tyra Hillard, Ph.D., JD, CMP
🕒 **1 hour/C: Risk Management**
 - Meeting Planning Six Sigma Style: LEAN 101 Presented by Rob Wilson, Meeting Evolution
🕒 **1 hour/B: Project Management**
 - Negotiation Mash-up Presented by Stephanie Davis Smith, Connect
🕒 **1 hour/B: Project Management**
 - New to the Industry? Strategies for Ramping Up Your Learning Curve Presented by Michele Wierzgac, MEd, CMM, Michele & Company; and Bonnie Wallsh, MA, CMP, CMM, Bonnie Wallsh Associates, LLC
🕒 **1 hour/A: Strategic Planning**
 - Planner/Supplier Rumble: Final Round Presented by Shawna Suckow, CMP, SPIN
🕒 **1 hour/G: Meeting or Event Design**
 - Saving the Planet One Meeting at a Time: Sustainability, Food Recovery and the Whole Earth Calculator Presented by Jim Spellos, CMP, Meeting U.; and Syd Mandelbaum, Rock and Wrap It Up!
🕒 **1 hour/A: Strategic Planning**
 - ConnecTech: Social Media, Does It Work? Metrics & Measurements–Starter Strategies for Success Presented by Tess Vismale, CMP, DES, iSocialX
🕒 **1 hour/I: Marketing**
 - MP 101: Stories That Sell: 5 Conversations You Must Have With Your Audience if You Want to Fill YourEvent Presented by Janice Roberson, Moruwa LLC
🕒 **1 hour/I: Marketing**
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Saturday, August 29

9:30–10:30 a.m.

- Are You Financially Fluent? Presented by MaryAnne Bobrow, CAE, CMP, CMM, CHE, Bobrow Associates Inc.
🕒 **1 hour/D: Financial Management**
- A Blueprint to Building Better Meetings–Engage and Educate Presented by Cabrin Kelly-Hale and Steven Kuentz, Marriott International
🕒 **1 hour/G: Meeting or Event Design**
- Collaborating to Give Minorities a Voice in Event Planning Presented by Dan Williams, Experience Columbus
🕒 **1 hour/F: Stakeholder Management**
- Wellness Pod: The Dark Side of Meetings Presented by Christine Born, Connect
🕒 **1 hour/J: Professionalism**
- A Day in the Life Of... Presented by Tess Vismale, CMP, DES, iSocialX
🕒 **1 hour/H: Site Management**
- MP 101: Event Planning Vitals–Starting at the Core Presented by Larissa J. Schultz, CMP, MHA, LJS Meeting Strategies
🕒 **1 hour/B: Project Management**

Saturday, August 29, continued

9:30–10:30 a.m.

- Hot Technologies 2015: It's Augmented & Wearable...and How It Can Work for You Presented by Jim Spellos, CMP, Meeting U.
🕒 **1 hour/G: Meeting or Event Design**
 - Meeting Menu Showdown Presented by Tracy Stuckrath, CSEP, CMM, CHC, Thrive Meetings & Events
🕒 **1 hour/G: Meeting or Event Design**
 - ConneCTech: Productivity Apps for Teams and Office Environment Presented by Dahlia El Gazzar, The Meeting Pool
🕒 **1 hour/G: Meeting or Event Design**
 - Understanding Difficult Contract Clauses Presented by Tyra Hillard, Ph.D., JD, CMP
🕒 **1 hour/B: Project Management**
 - Your Million-Dollar Sales Success – Visionary Sales Presented by Velton W. Showell III, Strategic Solutions LLC
🕒 **1 hour/F: Stakeholder Management**
 - Strengthening Our Strategic Thinking Muscles to Become Better Meeting Professionals Presented by Jeff Hurt, Velvet Chainsaw Consulting
🕒 **1 hour/A: Strategic Planning**
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Saturday, August 29

10:45–11:45 a.m.

- Flashpoint Moderated by Christine Born, Connect
🕒 **1 hour/G: Meeting or Event Design**
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Name _____

Company/Organization _____

Email Address _____