

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect 2016 in Orlando, October 25-27, 2016. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Tuesday, October 25

3:00–4:00 p.m.

- Strategic Networking: Getting Ahead through Connections
Presented by Shawna Suckow, CMP
⌚ **1 hour/F. Stakeholder Management**
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Wednesday, October 26

11:15 a.m.-12:15 p.m.

- Adopt These Heaven-Sent, Research-Proven Conference Insights
Presented by Jeff Hurt and Josh Packard
⌚ **1 hour/A. Strategic Planning**

5:00–6:00 p.m.

- CMP Certification: Your Questions Answered
Presented by Gayle Rosnick
⌚ **1 hour/J. Professionalism**
- #AskUsAnything
Presented by Dahlia El Gazzar and Tess Vismale, CMP
⌚ **1 hour/G. Meeting or Event Design**
- Meeting Economics: Strategies to Improve Attendance, Sponsorship, Engagement and Your Bottom Line
Presented by Mariela McIlwraith, CMP, CMM, MBA
⌚ **1 hour/D. Financial Management**
- Revolutionizing the Annual Conference: Six Steps to Higher Revenues and Attendance
Presented by Jeff Hurt
⌚ **1 hour/G. Meeting or Event Design**
- Selecting and Securing the Perfect Site
Presented by Cheryl Payne, CMP
⌚ **1 hour/H. Site Management**
- Creative Blocks, Melting Clocks, Salvador Dali and You
Presented by Nathan Schwagler
⌚ **1 hour/G. Meeting or Event Design**

Wednesday, October 26 (continued)

4:45-6:00 p.m.

- Happy Hour Hub: Food & Beverage Q&A
Presented by Tracy Stuckrath, CSEP, CMM, CHC
☉ **1.15 hours/G. Meeting or Event Design**
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Thursday, October 27

10:00-11:00 a.m.

- Negotiating Difficult Contract Clauses
Presented by Tyra W. Hilliard, Ph.D., JD, CMP, and Cheryl Payne, CMP
☉ **1 hour/B. Project Management**
- Walk a Mile in My Shoes
Presented by Shawna Suckow, CMP, and Jim Spellos, CMP
☉ **1 hour/F. Stakeholder Management**
- Hearty, Healthy, Delicious and Safe: Menus for All Attendees
Presented by Tracy Stuckrath, CSEP, CMM, CHC
☉ **1 hour/G. Meeting or Event Design**

Name _____

Company/Organization _____

Email Address _____