

## Continuing Education Credits Form for Education Sessions March 27-29, 2017

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect Diversity 2017 on March 28-29, 2017. To learn more about what is required for the application process, please visit [conventionindustry.org](http://conventionindustry.org).

*This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.*

### Tuesday, March 28

#### 8-9:30 a.m.

- Diversity Meetings in 2017  
*Moderated by Michele Wierzgac, MEd, CMM*  
⌚ 1 hour/A. Strategic Planning

#### 11 a.m.-12 p.m.

- Elephants Don't Bite, Donkeys Don't Kick  
*Presented by Roger Rickard*  
⌚ 1 hour/F. Stakeholder Management

#### 2-3 p.m.

- Pitching Ideas to the C-Suite: Getting to Yes  
*Presented by Michele Wierzgac, MEd, CMM*  
⌚ 1 hour/F. Stakeholder Management
- Harnessing Social Media to Tap Into Diversity Thought Leaders  
*Presented by Simone Morris*  
⌚ 1 hour/I. Marketing
- Understanding DMO Relevancy  
*Moderated by Roger Rickard*  
⌚ 1 hour/F. Stakeholder Management

### Wednesday, March 29

#### 9-10:30 a.m.

- Roundtable Discussion: Moving the Industry Forward  
*Moderated by Michele Wierzgac, MEd, CMM*  
⌚ 1 hour/D. Financial Management

#### 2-3 p.m.

- Project Management for Diversity and Inclusion Leaders  
*Presented by Simone Morris*  
⌚ 1 hour/B. Project Management
- How to Make or Break Your Meeting: Event Tech Communications 101  
*Presented by Shannon DeSouza*  
⌚ 1 hour/I. Marketing
- Mock Trial: Defending Your Honor  
*Presented by Bob Pederson and Naomi Angel*  
⌚ 1 hour/C. Risk Management

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Email Address \_\_\_\_\_