



# Connect

STATE AND REGIONAL EVENTS

## 2017 Sponsorship Opportunities

Connect events continue to grow based on a reputation for delivering solid ROI to both buyers and sellers. Our innovative, appointment-only trade shows, supported by our approach to matching sellers with qualified buyers on an ideal ratio, is a major reason for our customers' success. Another is our strong conference program and highly popular keynote speakers—leaders in politics, sports, business and entertainment. For upcoming dates, locations and more information, visit our website [connectmeetings.com/events](http://connectmeetings.com/events).

Connect California, March 22-23

Connect Chicago, Feb. 16-17

Connect DC, Dec. 13

Connect Florida, Nov. 1-2

Connect Georgia, Fall 2017

Connect Hawaii I Incentive, May 22-26

Connect Louisiana, Aug. 21-23

Connect Missouri, Nov. 29-30

Connect New England, June 28-29

Connect NYC, May 2

Connect Ohio, Oct. 24-26

Connect Pacific Northwest, Nov. 30- Dec. 1

Connect Rocky Mountains, April 25-26

Connect Southwest, Dec. 4-5

Connect Texas, Nov. 6-8



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## \*\*\* TITLE SPONSORSHIPS INCLUDE \*\*\*

- Sponsor recognition in Connect Event Guide
- Organization logo and hyperlink on website
- Sponsor recognition on event signage
- Contact information listing in Connect Event Guide
- Social media shout-outs during the event
- Logo displayed on screen during general sessions
- Sponsor ribbon recognition on individual name badge

### Lunch: General Session (Speaking Opportunity)

- Sponsorship of General Session (sponsor can submit preference for a meal time, but it is not guaranteed)
- 3 to 5 minute presentation (opportunity to show a video, which cannot exceed 2 minutes in length. all creative provided by the sponsor)
- Digital signage at General Session
- May place sales collateral at tables (coordinated by sponsor)
- 2 available (2 per session)

### Regiception

- Welcome opportunity to put your destination or product in front of attendees
- Entertainment (DJ)

### Breakfast: General Session (Speaking Opportunity)

- Sponsorship of General Session (sponsor can submit preference for a meal time, but it is not guaranteed)
- 3 to 5 minute presentation opportunity (to include video, which cannot exceed 3 minutes in length)
- Digital signage at General Session
- May place sales collateral at tables (coordinated by sponsor)
- 2 per session (non-exclusive)

### Marketplace Experience

- Booth in the Marketplace lounge, located in the near the Marketplace floor (sponsor to provide booth materials)
- Sponsorship of the Marketplace refreshment break
- Sponsor logo placed on all monitors with appointment countdowns
- Decals are placed on Marketplace floor with Sponsor Logo
- Opportunity for a giveaway, which would be announced by Connect during appointment announcements



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### **\*\* DIAMOND SPONSORSHIPS INCLUDE \*\***

- Sponsor recognition in Connect Event Guide
- Organization logo and hyperlink on website
- Sponsor recognition on event signage
- Contact information listing in Connect Event Guide
- Social media shout-outs during the event
- Sponsor ribbon recognition on individual name badge

### **Head Shot Suite**

- During registration on day one of the event, sponsor has opportunity to host attendees to professional head shots
- Includes professional hair and make-up touch ups prior to photo (1 photographer & 1 stylist)
- Signage at head shot area
- Table available for collateral placement
- Sponsor logo included in post show e-mail to deliver headshots (non-exclusive)

### **Conference Wifi**

- Conference wide wifi network branded with company logo
- Sponsor logo included on information cards given to all attendees containing wifi access details
- Wifi access available to all attendees at Marketplace
- Branded username and password

### **The Master Class**

- Exclusive educational opportunity
- Signage at session
- Opportunity to introduce the speaker (3 minute speaking opportunity, no video allowed)
- Opportunity to place collateral at seats before session starts

### **Conference Name Badges**

- Sponsor logo on conference name badges
- Badges given out at check-in

### **Gifting Lounge**

- Located in a space near the registration area with signage
- Sponsor to provide gifts in the lounge area
- Sponsor logo included in pre show e-mail (non-exclusive)
- Food and beverage available at additional cost

### **FAM Sponsorship**

- City nearby the Marketplace host city sponsors pre-qualified meeting planners for a FAM in their city
- Number capped by hosts, but normally ranges 10-15 persons
- Occurs day before or day after our event
- Sponsor responsible for airport transfers, meals and lodging while planners are in their city
- Connect to incur the cost of flying the planners to a nearby airport

### **Conference Bags**

- Sponsor logo placed on all bags given out at check-in
- Opportunity to insert collateral or branded items in planner bags

### **Charging Station**

- Branded charging station with your logo and video commercial located in high-profile locations

### **Official Conference App**

- Your logo on the official conference app, the go to resource for schedules, pre-set appointment information, etc.
- Pocket-sized version of the conference agenda (distributed at registration) to include sponsor logo

### **Connect Shirt Sponsorship- Option 1**

- Connect staff will wear YOUR branded shirt at Connect
- Connect logo must be included (shirts supplied by sponsor and must be approved by Connect)
- Sponsored shirt to be worn by Connect staff on selected day of event
- One sponsor per day
- Unavailable for Day 1 or any one day only events

### **Connect Shirt Sponsorship- Option 2**

- Sponsor logo on the sleeve(s) or back of Connect staff shirts
- Connect logo on front right of shirt
- Sponsored shirt to be worn by Connect staff
- Non-exclusive opportunity (one day only)

## \* PREMIUM SPONSORSHIPS INCLUDE \*

- Sponsor recognition in Connect Event Guide
- Organization logo and hyperlink on website
- Sponsor recognition on event signage
- Contact information listing in Connect Event Guide
- Logo displayed on screen during general sessions
- Sponsor ribbon recognition on individual name badge

### Planner Table

- The exclusive sponsor of Marketplace planner tables
- Items to be determined by Connect per show, max of 3 items (examples: notebooks, hand sanitizer, water bottles, etc.)

### Room Key Sponsorship

- Your logo or a "call to action" on room keys
- Sponsor provides artwork for Connect to produce
- Keys are distributed at check-in to planners only

### Planner Room Drops- Option 1

- Sponsor will be the Exclusive Room Drop provider for one night during the conference
- Sponsor provides gift items (posters, food, bags, etc.) to be placed in meeting planner rooms

### Planner Room Drops- Option 2

- Sponsor provides gift items (posters, food, bags, etc.) to be placed in meeting planner rooms.
- Sold per market segment

### Education Session

- Sponsor of ONE (1) education Session
- Signage at session
- Opportunity to introduce the speaker (3- minute speaking opportunity, no video allowed)
- Opportunity to place collateral at seats before session starts

### Planner Bag Inserts

- Collateral inserted into each planner bag distributed at registration

### Conference Pens

- Sponsor-branded pens located at information booth and at non-sponsored educational sessions

### Conference Mints

- Sponsor logo placed on mint package
- Placed in planner conference bags

