

collaborate MARKETPLACE

Continuing Education Credits Form for Education Sessions Collaborate Marketplace June 13-15, 2013

Thank you for attending the 2013 Collaborate Marketplace. In order to recognize and reward you for your participation in educational programming, Collaborate Marketplace offers Continuing Education Units (CEUs) for applicable sessions. Please complete the form, submit it directly to the CIC with proof of attendance and retain this copy for your records.

Thursday, June 13

1:00–4:00 p.m.

- It's #MobileSocial *Presented by Jim Spellos, CMP, Meeting U.*
🕒 **3 hours/A. Strategic Planning**
 - The Business of You: How Strong Is Your Core? *Presented by Barbara Dunn, Esq., Howe & Hutton Ltd.; Carol Norfleet, CMP, DMCP, Destination Nashville; and Michele Wierzgac, MSED, CMM, Michele & Company*
🕒 **1 hour/B. Project Management**
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Friday, June 14

9:30–10:30 a.m.

- CMP The Proven Credential for Enhancing Your Career *Presented by Deborah Gardner, CMP, DG International LLC*
🕒 **1 hour/E. Human Resources**
- Just Say No to Social Media *Presented by Jessica Levin, MBA, CMP, CAE, Seven Degrees Communications, and Midori Connolly, AVGirl Productions*
🕒 **1 hour/A. Strategic Planning**
- Managing Risk and Liability: A Belt and Suspenders Approach *Presented by Barbara Dunn, Esq., Howe & Hutton Ltd.*
🕒 **1 hour/C. Risk Management**
- Post-Con Reports Panel *Presented by Michele Wierzgac, MSED, CMM, Michele & Company, and Peg Thomas, CMP, CGMP, General Dynamics; Moderated by Christine Born, Collinson Media & Events*
🕒 **1 hour/B. Project Management**
- PowerPoint and Beyond: Advanced Presentation Skills *Presented by Jim Spellos, CMP, Meeting U.*
🕒 **1 hour/G. Meeting or Event Design**
- ROI Strategy: Outlining the Value of Your Meetings *Presented by Monica Compton, CMP, Pinnacle Productions Inc., and Mark Hubrich, SignUp4*
🕒 **1 hour/G. Meeting or Event Design**
- Shi_t *Presented by Chris Gasbarro, Creative Community Connections (C3)*
🕒 **1 hour/A. Strategic Planning**
- Social Marketing: Why You Can't Afford to Ignore It Anymore, and How To Do It Correctly *Presented by Shawna Suckow, CMP, Senior Planners Industry Network*
🕒 **1 hour/I. Marketing**

Friday, June 14
10:45–11:45 a.m.

- Articulating the Business Case for Sustainability *Presented by Katherine Manfredi, CMM, Conference Partners Inc.*
🕒 **1 hour/A. Strategic Planning**
- Flip Learning: Changing the Way Learning Happens in Meetings *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/A. Strategic Planning**
- Getting the Most Out of LinkedIn *Presented by Crystal Washington, CWM Enterprises*
🕒 **1 hour/I. Marketing**
- I Don't Speak Lumen: AV Survival Skills *Presented by Jessica Levin, MBA, CMP, CAE, Seven Degrees Communications, and Midori Connolly, AVGirl Productions*
🕒 **1 hour/G. Meeting or Event Design**
- Idea Share: Sponsorship Roundtable *Presented by Shawna Suckow, CMP, Senior Planners Industry Network*
🕒 **1 hour/A. Strategic Planning**
- It's App-tastic: 60 Apps in 60 Minutes *Presented by Jim Spellos, CMP, Meeting U.*
🕒 **1 hour/A. Strategic Planning**
- Negotiations: Hear From the Experts *Presented by Barbara Dunn, Esq., Howe & Hutton Ltd.; Frank Kuhns, Sheraton Premiere at Tysons Corner; Mark Benson, Applied Meetings & Hospitality Solutions, and Michelle Thornton, CMP, Autodesk*
🕒 **1 hour/C. Risk Management**

Saturday, June 15
9:30–10:30 a.m.

- Dimensionalize the Attendee Experience *Presented by Chris Gasbarro, Creative Community Connections (C3)*
🕒 **1 hour/A. Strategic Planning**
- Feel Good, Do Good! Using CSR to Put Heart Share in Your Meetings *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/A. Strategic Planning**
- Innovative F&B: Maximizing Your ROE *Presented by Tahira Endean, CMP, Cantrav Services*
🕒 **1 hour/G. Meeting or Event Design**
- Planners are from Saturn, Suppliers are from Venus *Presented by Shawna Suckow, CMP, The Senior Planners Industry Network*
🕒 **1 hour/F. Stakeholder Management**
- The Value and Execution of Hybrid Meetings *Presented by Eric Vidal, InterCall, and Monica Compton, CMP, Pinnacle Productions Inc.*
🕒 **1 hour/A. Strategic Planning**
- Attendee-Voted Repeat Session
Getting the Most Out of LinkedIn *Presented by Crystal Washington, CWM Enterprises*
🕒 **1 hour/I. Marketing**

Name _____

Company/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Member Number _____ Fax _____ Phone _____

This signature confirms my full participation in the sessions checked above:

Participant Signature _____